

PRACTICAL wanderlust

A DOWN TO EARTH APPROACH TO HAVING YOUR HEAD IN THE CLOUDS



ABOUT THE BLOG

Practical Wanderlust is a travel blog founded in June 2016 by married couple **Lia & Jeremy**. We offer honest, well-researched, and entertaining travel advice. Practical Wanderlust focuses on **budget travel** with a twist: **we splurge when it counts**, such as one of a kind experiences and delicious food and drinks!

Our readers know they can trust our advice because we never sugarcoat our experiences – and honestly, they love it when we have a terrible time (*it's not our favorite, but we don't make the rules*). We like to dish out our **detail-rich, informative travel advice** alongside **funny remarks, anecdotes**, and yes, **sass**.

BLOG STATS

Monthly
Pageviews

50K

Monthly
Uniques

33K

Monthly
Sessions

38K

Avg. Session
Duration

1:35

Pages Per
Session

1.3

85% Female | **45%** Age 25-34 | **73%** from USA | **75%** on Mobile Devices

SOCIAL MEDIA



6.6K



2.3K



2.3K



1.5K



370

13K Total Followers
8% Engagement

FEATURED ON

The Washington Post

HUFFPOST

THRILLIST

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TESTIMONIALS

“ I LOVED the piece! It was so **funny**, a **beautifully written narrative** and your perspective ties it all together and brings the experience alive. We get hit up pretty frequently for different kinds of collaborations and often have bloggers/journalists on the tours, however I really, really enjoyed your piece. I think it must be **one of my favorites!** Excellent job, and I enjoyed reading all of the comments - **great reader engagement.**

You can view [Lima Gourmet's sponsored post here!](#)

“ This is the **single best write-up of my tour** that I've seen. Not only did you remember a huge amount of detail but your **wit and humour** encapsulates what I hope the night is all about. I've really enjoyed reading it, My thanks for doing such sterling work!

You can view [Devour Barcelona's sponsored post here!](#)

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